



Sept. 16, 2025

To whom it may concern:

This letter is to affirm my full support of the Arts-Wellness-Heritage Group (AWHG), 5 R.C. Church Drive, Portugal Cove – St. Philip's.

I, Jim Parsons, own the building that houses both Landings Eatery and Pub and Portugal Cove Agrifood Processing Ltd. (PCAP). I own and operate PCAP.

PCAP's focus is to create ready to heat and meals whereby the ingredients are all from local supply, farm to plate concept, and contain no unhealthy ingredients. These meals will meet local demand in the new, Federal, School Lunch Meal program, senior care homes, the film and movie industries and local markets.

There are many synergies with AWH Group and PCAP, especially on the Wellness initiative of the AWH Group.

AWH Group is ran by people who have a wide variety of backgrounds that include all facets of professionalism, business, military and academia.

Their impact on the community they serve is far reaching. Programs including dance, first aid, and yoga etc. are well received and attended etc.

Their connection to the local business community and other charitable organizations is one of collaboration and cooperation that brings the community together for the good of all.

Their food pantry initiative of take what you want, leave what you can is used frequently and is needed throughout the community. Last Christmas, over 50 turkeys and food hampers were handed out to families in need.

The goals, core values and vision of a true Arts-Wellness-Heritage is well underway and forms a community-based approach in Portugal Cove – St. Philips.

I, Jim Parsons, fully support this initiative and look forward to having PCAP assist where it can to help in this greatly needed center.

Sincerely,

Jim Parsons

Portugal Cove Agrifood Processing Ltd.